

Reseller Information

Infotel Customer Number: _____

Company Name: _____

Company Street Address: _____

City/State/ZIP Code: _____

Company Contact: _____

Contact Telephone: _____

Contact Email Address: _____

How many PCs does your company currently sell per month? _____

What percent of PCs do you currently purchase from Infotel? _____

Will you purchase all future Intotel PCs with your custom labels? _____ Yes _____ No

If no, how many PCs per month will you purchase with custom labels? _____ % ULTRA PCs _____ % Custom Label

Which one category best describes your company's business? Retail Computer Store Computer Dealer VAR
 System Integrator Consultant Other

I understand that by completing this form, I am approving the design and purchase of custom PC bezel labels. I agree to provide my artwork in the appropriate graphic design format, and I understand I may request a final proof of the label design prior to labels being manufactured. In addition, I understand that I will be charged an initial \$1200.00 non-refundable setup fee for my initial order of 2-color custom labels. If my logo requires three colors instead of two, an additional fee of \$300.00 will be charged. I hereby certify that any artwork I provide to Infotel Distributing does not violate trademarks and/or copyrights of other companies, and that Infotel Distributing shall not be held liable for any trademark and/or copyright infringements.

Print Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Please fax this completed form to **(800) 862-5533** or mail to: **Infotel Distributing
6990 State Route 36
Fletcher, OH 45326
ATTN: INFOSTRUCTURE CUSTOM LABELS**

FOR INTERNAL USE ONLY

Date application received: _____ Date artwork sent to agency: _____ Custom label item number: _____

Account Manager: _____ Date final proof sent: _____ Item added to configurations: _____

Setup fee order number: _____ Date final proof approved: _____

Date artwork received: _____ Initial order quantity: _____

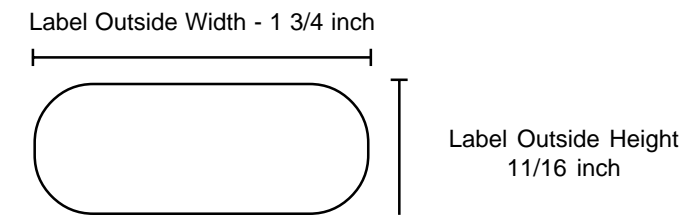
Artwork Preparation Instructions

Artwork for your custom labels may be provided as either camera-ready artwork or by digital file. If using digital images, please observe the following:

1. Artwork should be sent via email to **creative@infoteldistributing.com**
Alternatively, artwork may be mailed via 3 1/2" floppy disk (preferably in PC format) to the following address:
**Infotel Distributing
ATTN: InfoStructure Custom Labels Creative
6990 State Route 36
Fletcher, OH 45326**
2. Artwork should be provided in high-quality JPEG or Adobe® Illustrator 4.0 or greater EPS (encapsulated postscript) format. (Files created in this format will have a *.eps file extension). Other file formats may be accepted, but will cause delays in processing your order.
3. Files should be designed using RGB color format and, where possible, please specify the particular PANTONE® colors used in the logo. All labels will be printed using a minimum of 2 colors (if using the background beige color to match the case, that will count as one color).

**Initial Setup Fee: \$1200 For 2-Color Printing
\$1500 For 3-Color Printing**

The dimensions for the custom labels are as follows:



When designing your custom label artwork, please keep the dimensions of the label in mind when choosing font size and artwork. Simple logos and type will look best; intricate details are difficult to reproduce in small labels. It is also a good idea to maintain a 1/16" margin around the outside label edge to ensure the complete logo will fit in the label space.

Please be sure to include your background color with the design. Otherwise, your logo will be printed on the default beige background (to match the PC case).

In addition to providing the artwork, a Custom PC Label Application Form must be completed and returned to Infotel Distributing. Upon receiving the artwork and application form, Infotel Distributing will produce your custom label and assign it to our inventory. Once the label is in our inventory (generally 2-3 weeks after receipt of the application form and artwork), you will be able to order your PCs with the new custom labels. Infotel will monitor your custom label usage on an ongoing basis and automatically order additional labels when needed. However, if you know of an upcoming large PC purchase (for example, large bids you are working on), please be sure to inform your account manager as soon as possible so that we can ensure uninterrupted service with your custom-labeled PCs.